

February 17, 2014

The Philippines Stock Exchange, Inc.
4th Floor, Philippines Stock Exchange Centre
Exchange Road, Ortigas Center
Pasig City 1605

Attn: Janet A. Encarnacion – *Head, Disclosure Department*

Ma'am,

We would like to disclose that the Board of Alliance Select Foods International, Inc. (the Company) has appointed Atty. Avelino M. Sebastian, Jr. as the Company's Corporate Secretary with effect from February 14, 2014.

Yours truly,

Rajat Balain
Corporate Information Officer