

We would like to inform the Commission that the following principal officers have tendered their resignation from the Company with immediate effect:

- 1) Jonathan Y. Dee – President & Chief Executive Officer
- 2) Joanna D. Laurel – Treasurer
- 3) Atty. Avelino Sebastian – Corporate Secretary (effective December 15, 2014)

In addition, Ms. Teresita S. Ladanga – Senior Vice President & Chief Operating Officer will be retiring from the Company effective December 31, 2014.

The company has promoted Mr. Raymond K.H. See, Senior Vice President – Operations, to be its President & Chief Executive Officer with immediate effect. In addition, Ms. Grace S. Dogillo will become the company's Compliance Officer & Corporate Information Officer effective January 1, 2015. Mr. Dennis Ignacio has replaced Ms. Laurel as the company's Treasurer. This change is effective immediately.

Also, Mr. Alvin Y. Dee has resigned as Vice Chairman and member of the Board of Directors. He is being replaced by Mr. Raymond K.H. See as a Board member. Atty. Antonio Pacis has been appointed as a Board member to replace Atty. Ibarra Malonzo who resigned last month.

In addition, Mr. Jonathan Y. Dee has been appointed the Chairman of the Board of Directors with Mr. George Sycip, the incumbent Chairman of the Board, elected as the Vice Chairman of the Board to replace Mr. Alvin Y. Dee.

All the changes at the Board level are effective immediately.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned Compliance Officer.

ALLIANCE SELECT FOODS INTERNATIONAL, INC. 9 DECEMBER, 2014

By:

RAJAT BALAIN
COMPLIANCE OFFICER