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**PRESS RELEASE**

**Alliance Select Q1 net income up by over 2,700% amid tough market**

Listed international seafood company Alliance Select Foods International Inc. saw its turn-around strategy take effect in the first quarter of 2016. The Group improved its net income by over 2,700% - generating an unprecedented high income of \$519,000 - driven by an improvement in the firm's gross profit margins to 16%. The improvement is attributed to new management's optimization efforts in 2015, including strategies to secure lower cost raw materials, execution of cost-cutting initiatives across all areas of operations, and improvement of customer relationships.

The company's total liabilities meanwhile declined by 9.1%, from \$30.4 million end-2015 to \$27.7 million at the end of first quarter. Furthermore, the company's first quarter finance costs fell by 46% from \$450 thousand in Q1 2015 to \$242 thousand in Q1 2016. The decline in total liabilities and finance costs was mainly due to the effective use of proceeds from its successful stock rights offering and internally generated funds. Liquidity, as measured by current ratio, and solvency, as measured by debt to equity ratio, both improved from 1.11 and 0.80 to 1.16 and 0.72, respectively, from December 31, 2015 to March 31, 2016.

The cost of goods sold by the company declined by 35% due to effective fish sourcing efforts as well as aggressive cost management, among others. Further results from current management's cost-cutting initiatives include a 5% decline in selling and administrative expenses and a 100% decline in other expenses.

"We are very encouraged by the Company's first quarter performance. The meticulous clean-up and aggressive cost efficiency efforts implemented by new management beginning 2014 are now steadily bearing fruit, and we believe that these efforts will continue to sustain the company as we contend with the coming challenges of 2016 such as the ill-effects of El Niño and anticipated steep increase of fish cost," Raymond See, the Company's President & CEO, explained.

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