

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jan 20, 2017
2. SEC Identification Number
CS200319138
3. BIR Tax Identification No.
227-409-243-000
4. Exact name of issuer as specified in its charter
ALLIANCE SELECT FOODS INTERNATIONAL, INC.
5. Province, country or other jurisdiction of incorporation
Metro Manila
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
Suite 1206, East Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Center, Pasig City
Postal Code
1605
8. Issuer's telephone number, including area code
6355241 to 44
9. Former name or former address, if changed since last report
N.A.
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	2,499,712,463

11. Indicate the item numbers reported herein
Item 9 - Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Alliance Select Foods International, Inc.

FOOD

PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Alliance Select Foods International, Inc. announces exclusive partnership with Malaysian Firm FELCRA Berhad for processed and canned tuna products.

Background/Description of the Disclosure

In line with its plans of expansion and growth, Alliance Select Foods International, Inc. (FOOD) has entered into a strategic partnership with FELCRA Berhad, through its subsidiary company FELCRA International Venture Private Ltd. (FIV).

The partnership, which includes an exclusive manufacturing agreement of JAKIM-certified processed and canned tuna, allows Alliance Select Foods International, Inc. to expand its reaches to Malaysia, as well as to the Middle East. The JAKIM certification is the highest form of HALAL certification.

Other Relevant Information

Shown in the photo are FELCRA Berhad Chairman Honorary Dato' Sri Bung Moktar Bin Radin, and Alliance Select Foods International, Inc. President Raymond K.H. See, surrounded by top management from both companies.

Filed on behalf by:

Name	Raymond See
Designation	President and CEO