C00726-2017

## SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Feb 10, 2017

2. SEC Identification Number

CS200319138

3. BIR Tax Identification No.

227-409-243-000

4. Exact name of issuer as specified in its charter

ALLIANCE SELECT FOODS INTERNATIONAL, INC.

5. Province, country or other jurisdiction of incorporation

Metro Manila

- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

Suite 1206, East Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Center, Pasig City
Postal Code
1605

8. Issuer's telephone number, including area code

(02) 635-5241 to 44

9. Former name or former address, if changed since last report

n.a

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Common	2,499,712,463	

11. Indicate the item numbers reported herein

Item #4 Resignation, Removal, or Election of Registrant's Directors or Officers

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

# Alliance Select Foods International, Inc. FOOD

PSE Disclosure Form 4-8 - Change in Directors and/or Officers (Resignation/Removal or Appointment/Election)

References: SRC Rule 17 (SEC Form 17-C) and

Section 4.4 of the Revised Disclosure Rules

#### Subject of the Disclosure

Appointment of Mr. Joweehlyn B. Liao as the Company's Chief Finance Officer, Chief Information Officer, and Treasurer.

#### Background/Description of the Disclosure

At the special meeting of the Board of Directors of Alliance Select Foods International ("FOOD") held on February 10, 2017, the members of the Board approved the appointment of Ms. Joweehlyn B. Liao as the Chief Finance Officer, Chief Information Officer, and Treasurer of the FOOD effective February 10, 2017.

Ms. Liao obtained her Bachelor of Science degree in Accountancy from the University of San Carlos where she graduated Cum Laude in 1999. Thereafter, she obtained her Masters Degree in Business Administration from the De La Salle University in 2005 where she graduated with distinction. Further, Ms. Liao took diploma courses in Supply Chain Management and Corporate Finance, both at the Ateneo de Manila University. Ms. Liao is a Certified Public Accountant and a Certified Management Accountant.

Prior to joining FOOD, Ms. Liao was the Chief Finance Officer of Schneider Electric Philippines. Also, she held various finance positions from Senior Manager, Finance Head, as well as Financial Comptroller for Del Monte Pacific Ltd. from may 2009 to September 2015. Likewise, she worked for Procter & Gamble from 1999 to 2008 where she rose from the ranks for being a top rated employee.

#### Resignation/Removal or Replacement

Name of Person	Position/Designation	Effective Date of Resignation/Cessation of term (mmm/dd/yyyy)	Reason(s) for Resignation/Cessation	
-	-	-	-	

#### **Election or Appointment**

Name of Person	Position/Designation	Date of Appointment/Election (mmm/dd/yyyy)	Effective Date of Appointment Election	the	oldings in Listed npany	Nature of Indirect Ownership	
		(IIIIIIII/dd/yyyy)	(mmm/dd/yyyy)	Direct	Indirect	Ownership	
	Chief Finance Officer, Chief Information Officer, and Treasurer	02/10/2017	02/10/2017	0	0	-	

#### **Promotion or Change in Designation**

Name of	Position/Designation		Date of Approval	Effective Date of Change	Shareholdings in the Listed Company		Nature of Indirect
Person	From	То	(mmm/dd/yyyy)	(mmm/dd/yyyy)	Direct	Indirect	Ownership
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Other Relev	ant Informatio	n					
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N.A.							
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Filed on beha	alf by:		Ra	aymond See			