

CERTIFICATION

I, **ATTY. MARIA RESA S. CELIZ**, Chief Compliance Officer of Alliance Select Foods International, Inc. with SEC Registration No. CS200319138 with principal office at 3104-A West Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Center, Pasig City, Metro Manila, on oath state:

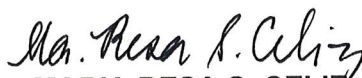
1. That on behalf of Alliance Select Foods International, Inc. I have caused this SEC Form 17-C: Press Release dated 17 June 2025 to be prepared;

2. That I read and understood its contents which are true and correct of my own personal knowledge and/or based on true records;

3. That the company ALLIANCE SELECT FOODS INTERNATIONAL, INC. will comply with the requirements set forth in SEC Notice dated 24 June 2020 and all applicable Notices for a complete and official submission of reports and/or documents through electronic mail; and

4. That I am fully aware that documents filed online which require pre-evaluation and/or processing fee shall be considered complete and officially received only upon payment of a filing fee.

IN WITNESS WHEREOF, I have hereunto set my hand this 17th day of June 2025.


MARIA RESA S. CELIZ
Affiant

SUBSCRIBED AND SWORN TO BEFORE ME this 17th day of June 2025, the Affiant exhibiting to me her Philippine Passport No. P0696417C issued on 27 June 2022 at DFA NCR East valid until 26 June 2032.

Doc. No. 352;
Page No. 72;
Book No. 113;
Series of 2025.

FERDINAND D. AYAHAO

Notary Public

For and in Pasig City and the Municipality of Pateros
Appointment No. 96 (2024-2025) valid until 12/31/2025
MCLE Exemption No. VIII-BEP003234, until 04/14/28
Roll No. 46377; IBP LRN 02459; OR 535886; 06/21/2001
TIN 123-011-785; PTR 2831461AA; 01/03/25; Pasig City
U-5, G/F West Tower PSE, Exchange Road
Ortigas Center, Pasig City Tel.+632-86314090

COVER SHEET

SEC Registration Number: **CS200319138****ALLIANCE SELECT FOODS INTERNATIONAL, INC.**

Company's Full Name

Suite 3104 A West Tower PSEC Exchange Rd.,

Ortigas Business District, Pasig City, Metro Manila, Philippines

Business Address

MARIA RESA S. CELIZ

Contact Person

(02) 8637-8800

Company Telephone Number

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Month Day
Fiscal Year

1	7	-	C	
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FORM TYPE

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Month Day
Annual Meeting

N/A

Secondary License Type, if Applicable

SEC

Dept. Requiring this Doc

N/A

Amended Articles Number/Section

Total No. of Stockholders

X

Domestic

Foreign

To be accomplished by SEC Personnel concerned

[illegible]

File Number

LCU

[illegible]

Document I.D.

Cashier

STAMPS

Remarks = Pls. use black ink for scanning purposes

SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF
THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17.2(c) THEREUNDER

1. **June 17, 2025**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CS200319138** 3. BIR TIN **227-409-243-000**
4. **ALLIANCE SELECT FOODS INTERNATIONAL, INC.**
Exact name of registrant as specified in its charter
5. **Pasig City, NCR, Philippines** 6. 
Province, country or other jurisdiction of incorporation Industry Classification Code
6. **Suite 3104 A West Tower PSEC Exchange Rd., Ortigas Business District, Pasig City, Philippines**
Address of principal office
Postal Code: **1605**
8. **(02) 8637 8800**
Registrant's telephone number, including area code
9. **N.A.**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding |
|--|--|
| <u>Common Stock</u> | <u>2,499,712,463</u> |
| <u>Amount of Debt Outstanding (As of December 31, 2024)</u> | <u>US\$ 37,229,897</u> |
11. Indicate the item numbers reported herein: Item No. 9 – Press Release

Subject of the Disclosure:

Alliance 2024 Net Revenue Grows by 28%, Gross Profit by 30%

Background / Description of the Disclosure

MANILA, PHILIPPINES - Home-grown tuna company Alliance Select Foods International, Inc. ("**ASFIL**" or "**Company**"; **PSE: FOOD**) posted a net revenue of US\$72.5mn in 2024, 28% better than previous year and the highest revenue achieved since 2019. The growth was driven by volume growth and an expanded customer base.

At the Company's 2025 Annual General Meeting, FOOD President and CEO Jeoffrey P. Yulo reported that gross profit (GP) improved by 30%, following 2 years of declining GP. GP reached US\$8mn in 2024 – also its best level since 2019. This was attributed to higher sales volume, better fish cost and improved plant operations. An invigorated customer-centric strategy led to the return of key accounts and expanded business from domestic and international clients. On the operations side, plant utilization increased to 81% in 2024, versus 68% in 2023.

FOOD's production costs improved by 7%, attributed to enhanced output and efficiencies from investments in new equipment. Manpower supply and skill challenges were noted, with the need to improve on production metrics. Impairment of assets led to a reported loss of US\$ 3.0mn for 2024, from US\$2.6mn in 2023. Nonetheless, core profit reached US\$0.893mn in 2024, from loss of US\$2.6mn in 2023.

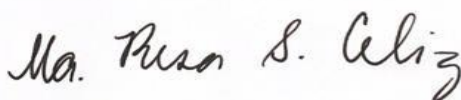
"We performed better through the efforts of our dedicated employees," said Yulo. "We will continue to build capabilities through training and advanced business tools. We value our stakeholders and our community, thus for the past years we have done regular coastal clean-ups for Sarangani Bay and tree planting activities. We are gearing up to increase productivity while advocating responsible resource stewardship."

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE SELECT FOODS INTERNATIONAL, INC.

By:



MARIA RESA S. CELIZ

Assistant Corporate Secretary

Dated: June 17, 2025