

CERTIFICATION

I, **ATTY. MARIA RESA S. CELIZ**, Chief Compliance Officer of Alliance Select Foods International, Inc. with SEC Registration No. CS200319138 with principal office at 3104-A West Tower, Philippine Stock Exchange Centre, Exchange Road, Ortigas Center, Pasig City, Metro Manila, on oath state:

1. That on behalf of Alliance Select Foods International, Inc. I have caused this SEC Form 17C: Appointment of Head of Finance, to be prepared;

2. That I read and understood its contents which are true and correct of my own personal knowledge and/or based on true records;

3. That the company ALLIANCE SELECT FOODS INTERNATIONAL, INC. will comply with the requirements set forth in SEC Notice dated 24 June 2020 and all applicable Notices for a complete and official submission of reports and/or documents through electronic mail; and

4. That I am fully aware that documents filed online which require pre-evaluation and/or processing fee shall be considered complete and officially received only upon payment of a filing fee.

IN WITNESS WHEREOF, I have hereunto set my hand this 11th day of December 2025.


MARIA RESA S. CELIZ
Affiant

SUBSCRIBED AND SWORN TO BEFORE ME this 11th day of December 2025, the Affiant exhibiting to me her Philippine Passport No. P0696417C issued on 27 June 2022 at DFA NCR East valid until 26 June 2032.

Doc. No. 227;
Page No. 96;
Book No. 22;
Series of 2025.

FERDINAND D. AYAHAO
Notary Public

For and in Pasig City and the Municipality of Pateros
Appointment No. 96 (2024-2025) valid until 12/31/2025
MCLE Exemption No. VIII-BEP003234, until 04/14/28
Roll No. 46377; IBP LRN 02459; OR 535886; 06/21/2001
TIN 123-011-735; PTR 2831461AA; 01/03/25; Pasig City
U-5, G/F West Tower PSE, Exchange Road
Ortigas Center, Pasig City Tel. +632-86314090

COVER SHEET

SEC Registration Number: **CS200319138**

ALLIANCE SELECT FOODS INTERNATIONAL, INC.

Company's Full Name

**Suite 3104 A West Tower PSEC Exchange Rd.,
Ortigas Business District, Pasig City, Metro Manila, Philippines**

Business Address

Maria Resa S. Celiz

Contact Person

(02) 8637-8800

Company Telephone Number

1	2		3	1
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Month Day
Fiscal Year

1	7	-	C	
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FORM TYPE

0	6		1	5
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Month Day
Annual Meeting

N/A

Secondary License Type, if Applicable

SEC

Dept. Requiring this Doc

N/A

Amended Articles Number/Section

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Total No. of Stockholders

x

Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier

STAMPS

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SECURITIES & EXCHANGE COMMISSION


SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF
THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17.2(c) THEREUNDER

1. December 11, 2025
Date of Report (Date of earliest event reported)

2. SEC Identification Number CS200319138 3. BIR TIN 227-409-243-000

4. ALLIANCE SELECT FOODS INTERNATIONAL, INC.
Exact name of registrant as specified in its charter

5. Pasig City, NCR, Philippines 6. 
Province, country or other jurisdiction of incorporation Industry Classification Code

6. Suite 3104 A West Tower PSEC Exchange Rd., Ortigas Business District, Pasig City, Philippines
Address of principal office
Postal Code: 1605

8. (02) 8637 8800
Registrant's telephone number, including area code

9. N.A.
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>Common Stock</u>	<u>2,499,712,463</u>
<u>Amount of Debt Outstanding (As of December 31, 2024)</u>	<u>US\$ 37,229,897.00</u>

11. Indicate the item numbers reported herein:
Item No. 4. Appointment of Head of Finance

Appointment of Head of Finance

Alliance Select Foods International, Inc. ("ASFII" or the "Company"; PSE: FOOD) announces that the Board of Directors, during its meeting held on December 11, 2025, approved the appointment of Ms. Genevi Dianah Lao-Dumalag as the Company's Head of Finance. Her appointment will take effect on December 15, 2025.

A Certified Public Accountant, Ms. Dumalag was the Finance Head of Seedbox Technologies, Inc. and Seedbox Securities, Inc. from 2023 to 2025. She is an Accounting professor at the New Era University where she teaches Intermediate Accounting, Financial Management and Business Analytics. Ms. Dumalag was the Management Accounting Director of the Standard Hospitality Group, and Senior Finance Manager for Foreign Franchised Brands of Jollibee Foods Corporation. Prior to that, Ms. Dumalag was a Finance Officer of PLDT Global Corporation.

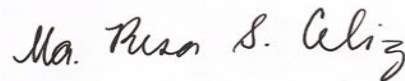
Ms. Dumalag is a strategic and results-driven finance executive, with leadership experience in end-to-end financial operations that include accounting, tax, compliance, budgeting, financial reporting and treasury functions. She obtained her BS Accountancy degree from New Era University.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE SELECT FOODS INTERNATIONAL, INC.

By:

A handwritten signature in black ink, reading "Ma. Resa S. Celiz".

MARIA RESA S. CELIZ

Assistant Corporate Secretary and
Chief Compliance Officer

Date: December 11, 2025